

CARRUS

01

Project Overview

The Product

MyCarrus is a leading company in the automotive industry, dedicated to providing an exciting opportunity for individuals to win their dream vehicles through our innovative raffle draw platform.

Our goal is to bring joy and excitement to our customers by offering them a chance to win a wide range of vehicles from renowned brands such as Chevrolet, Honda, Mercedes Benz, Toyota, Ford, Dodge, KIA, Chrysler, and Lincoln.

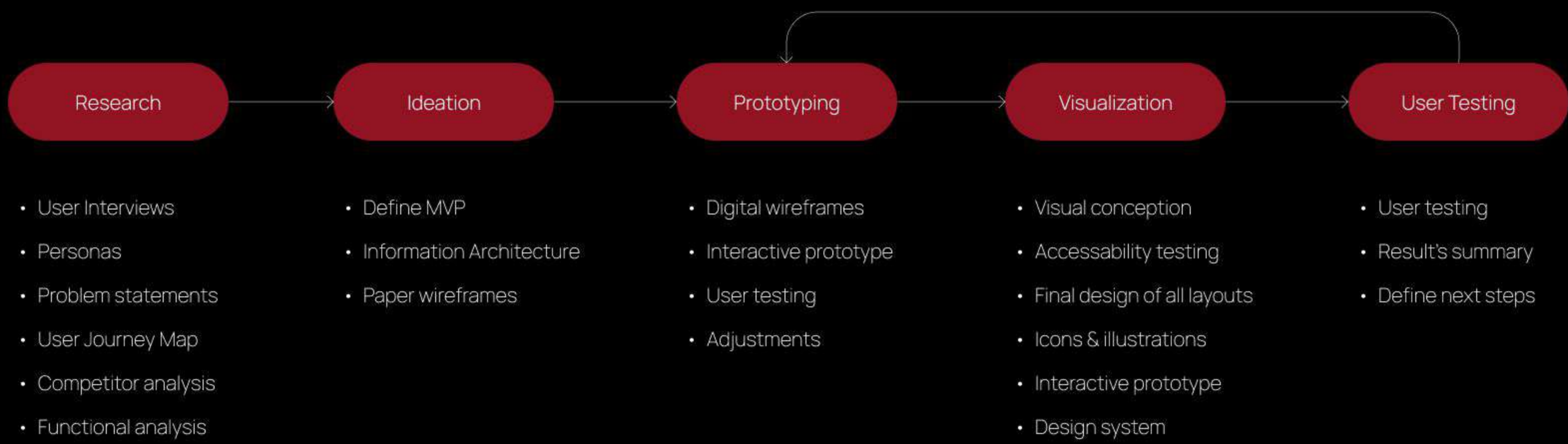
My Main Role

Senior UI/UX and Brand Designer

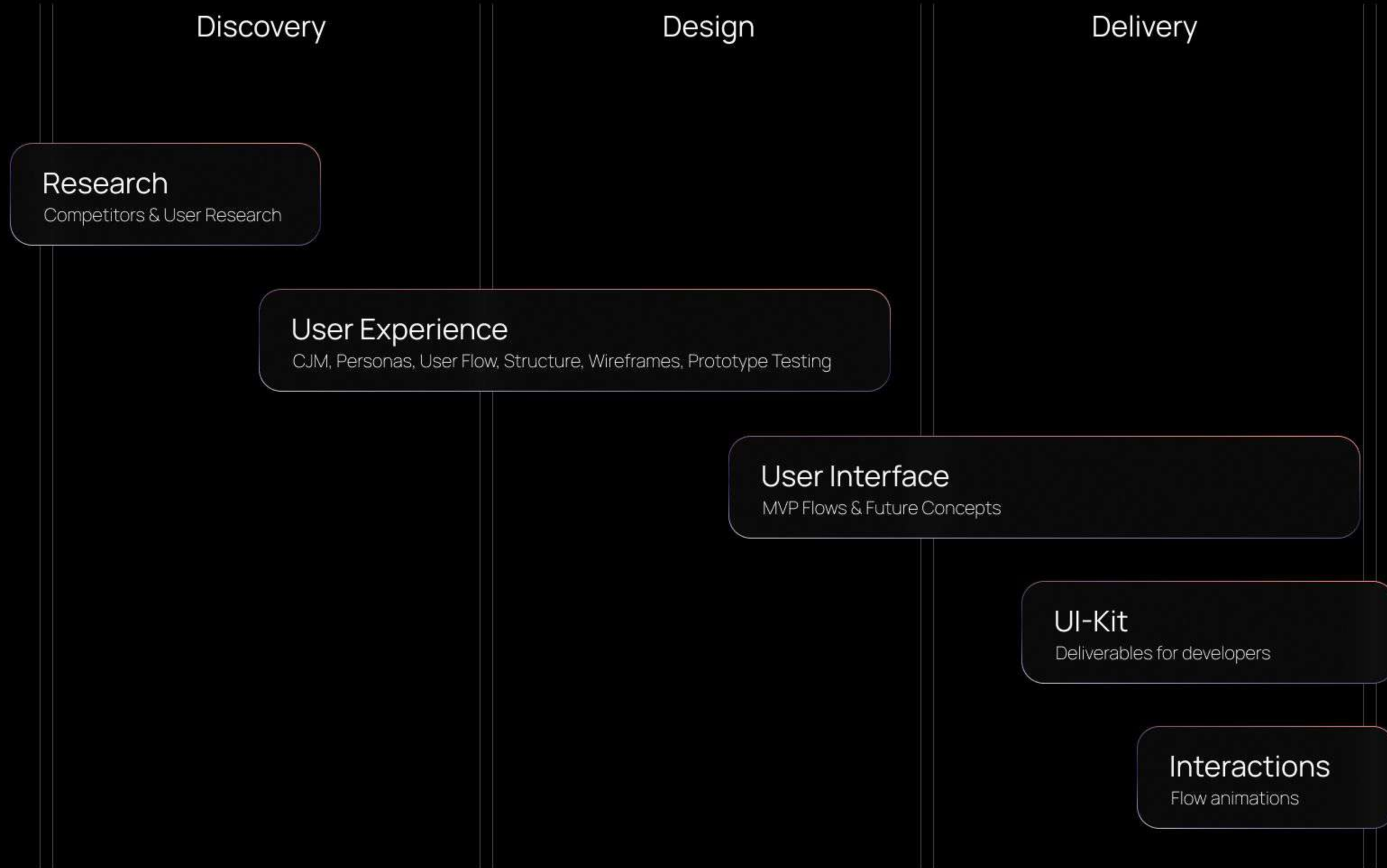
My Responsibilities

Research, UI/UX Design, Usability Testing, integration Design, Design System

The Scope of Work



Project Time



App structure

Based on competitors' functional analysis, business goals and user needs I created application's structure (for MVP only), which has limited number of features. Application will be extended with features after release.



Typography

Manrope

ExtraLight

ABCDEFGHIJKLMNO P
RSTUVWXYZ

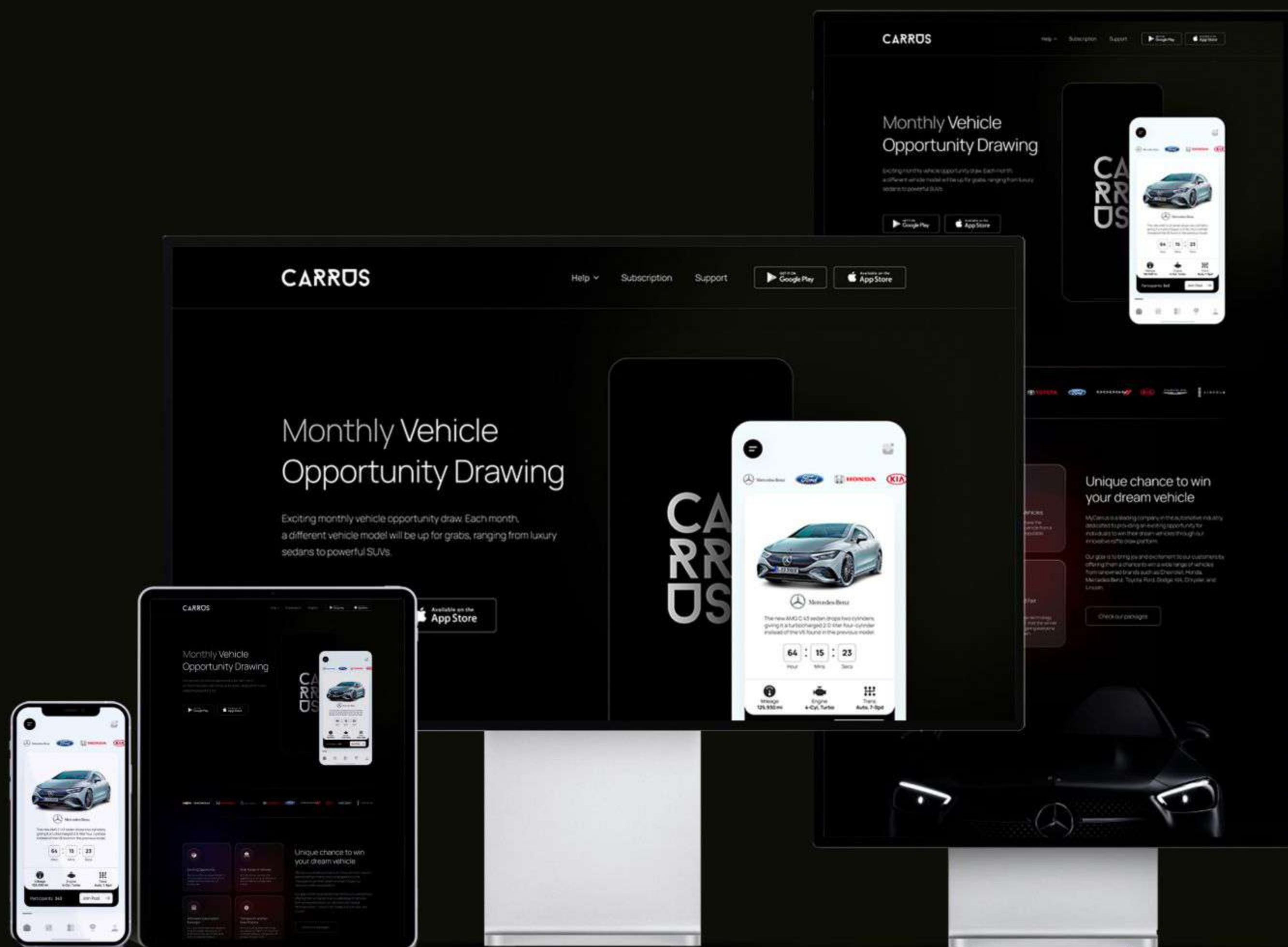
Medium

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Bold

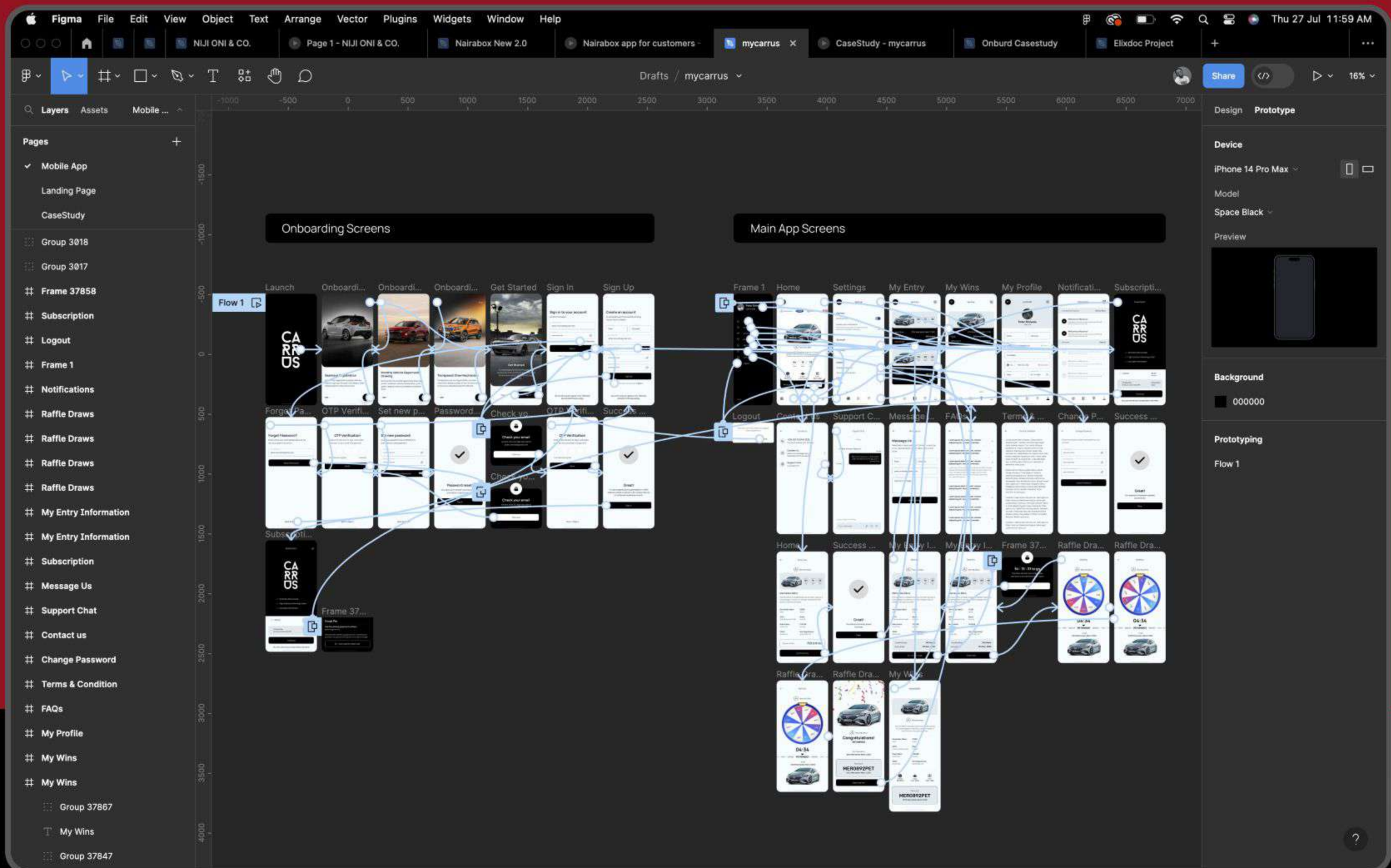
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Prototype

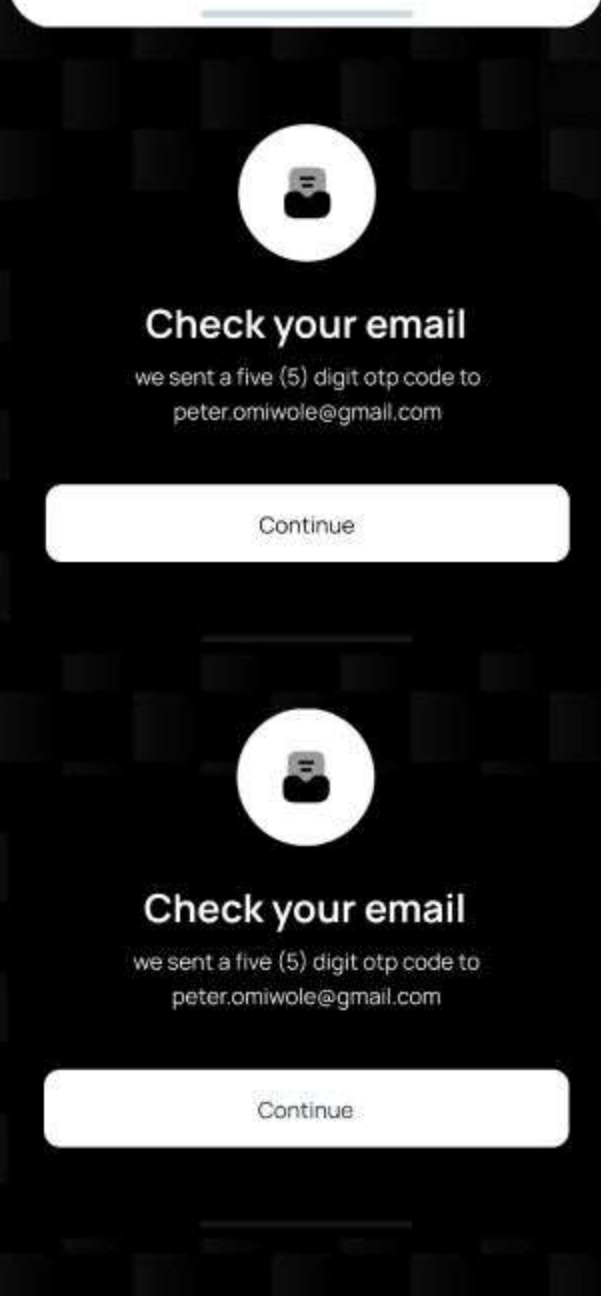
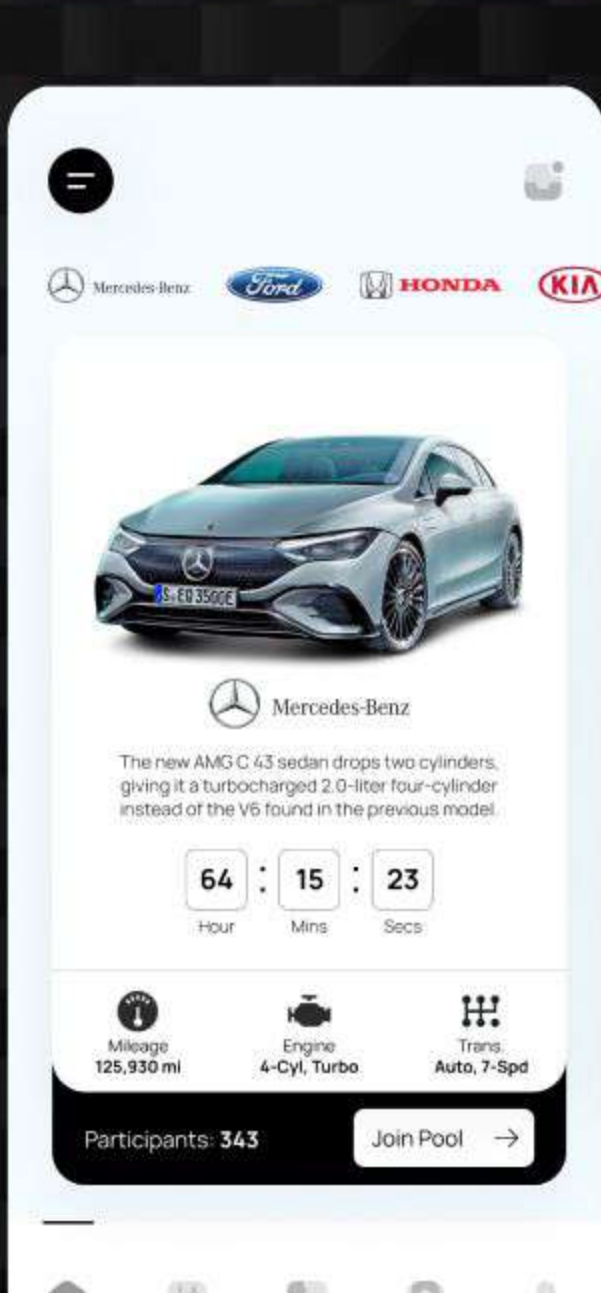
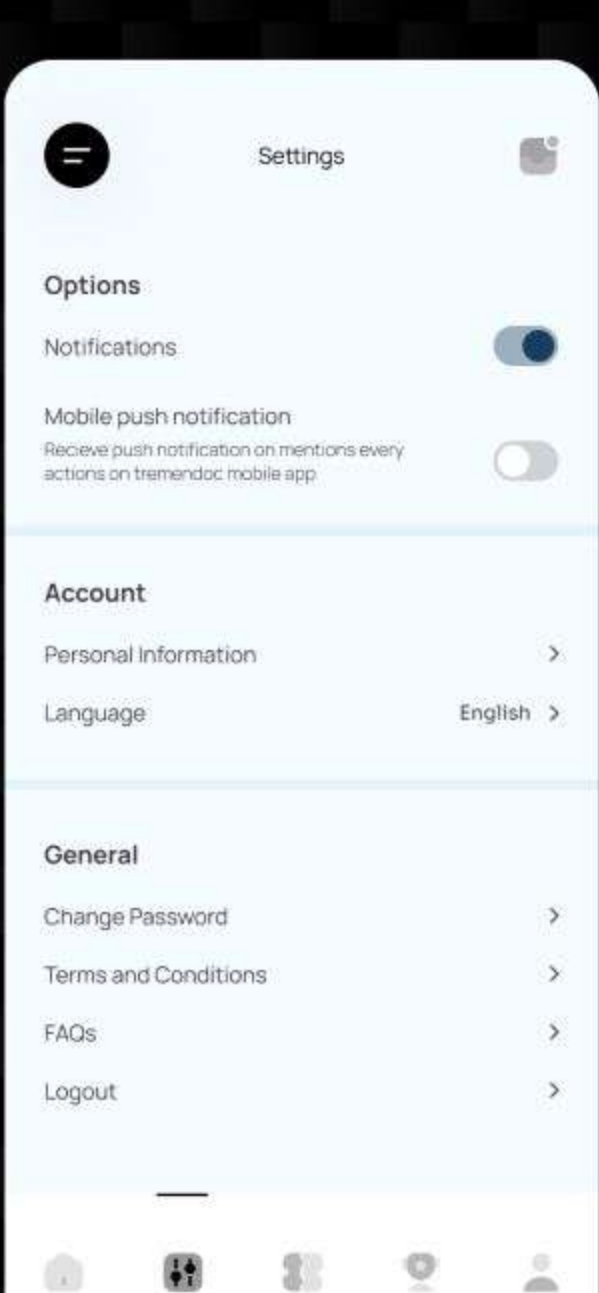
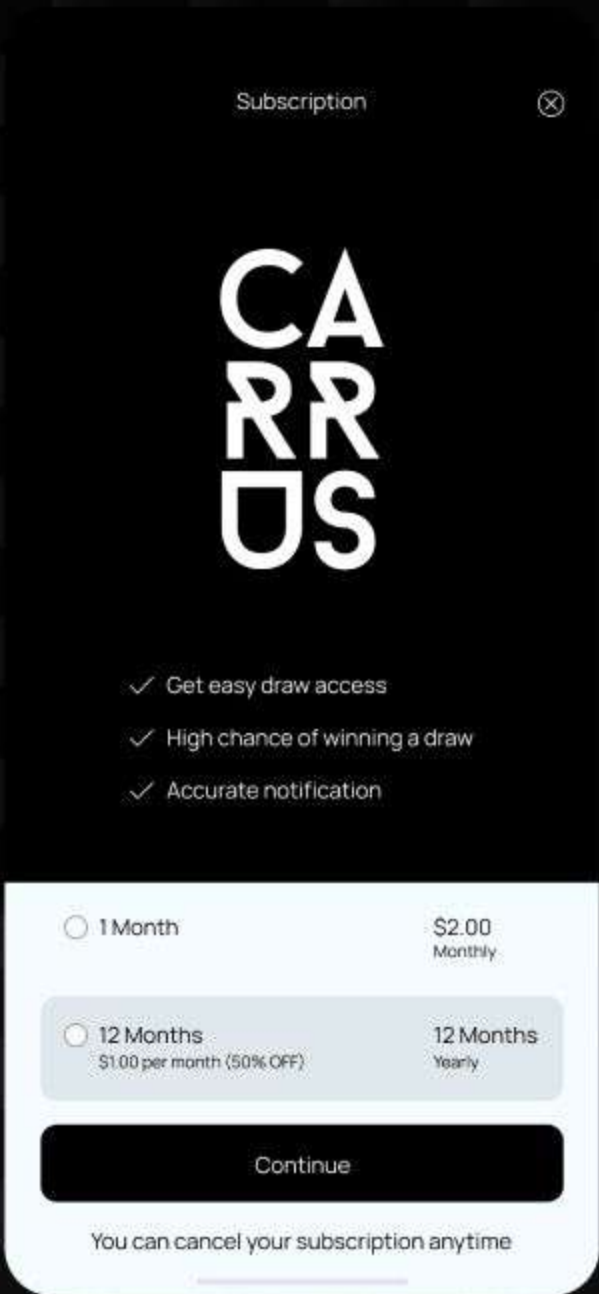
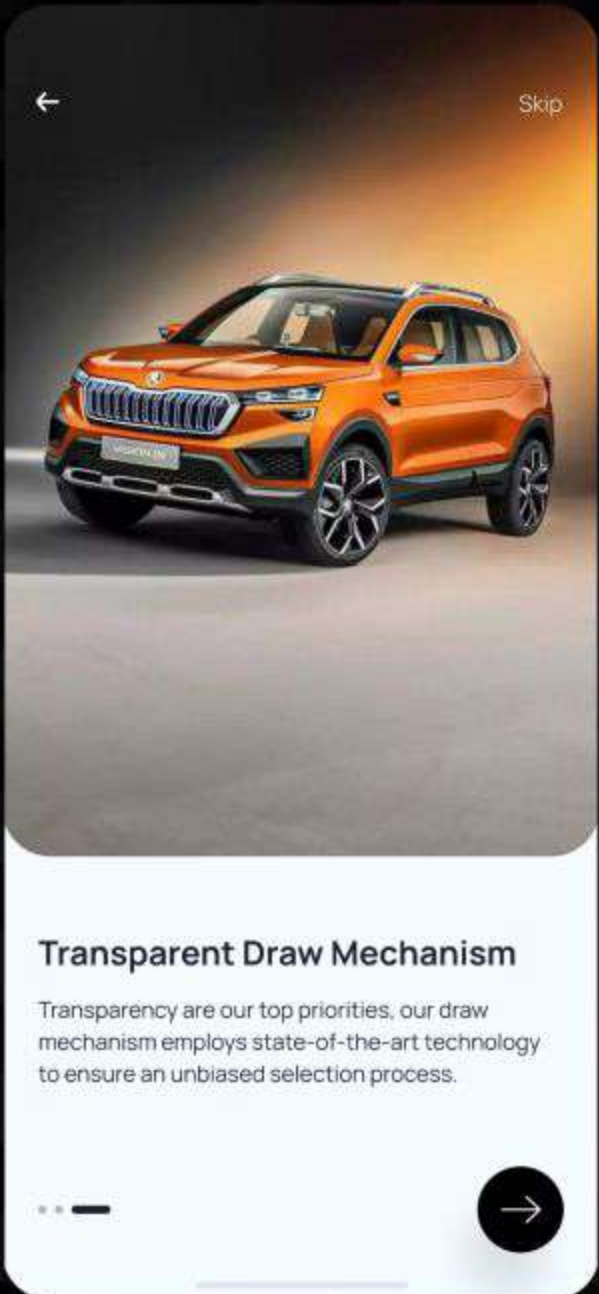
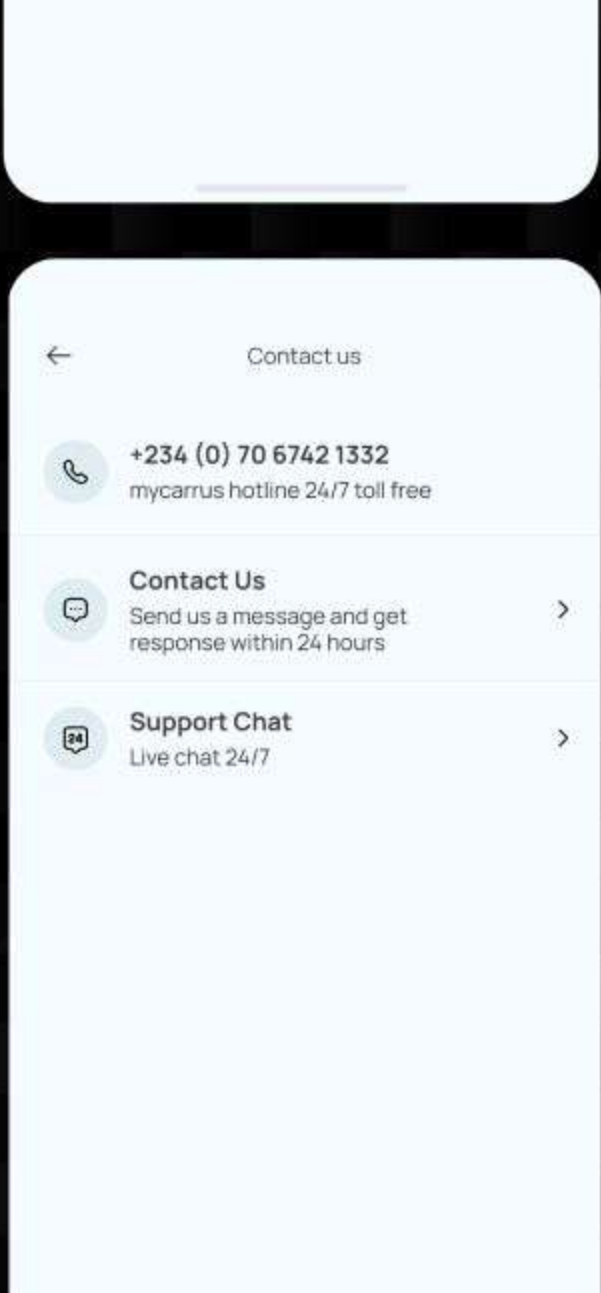
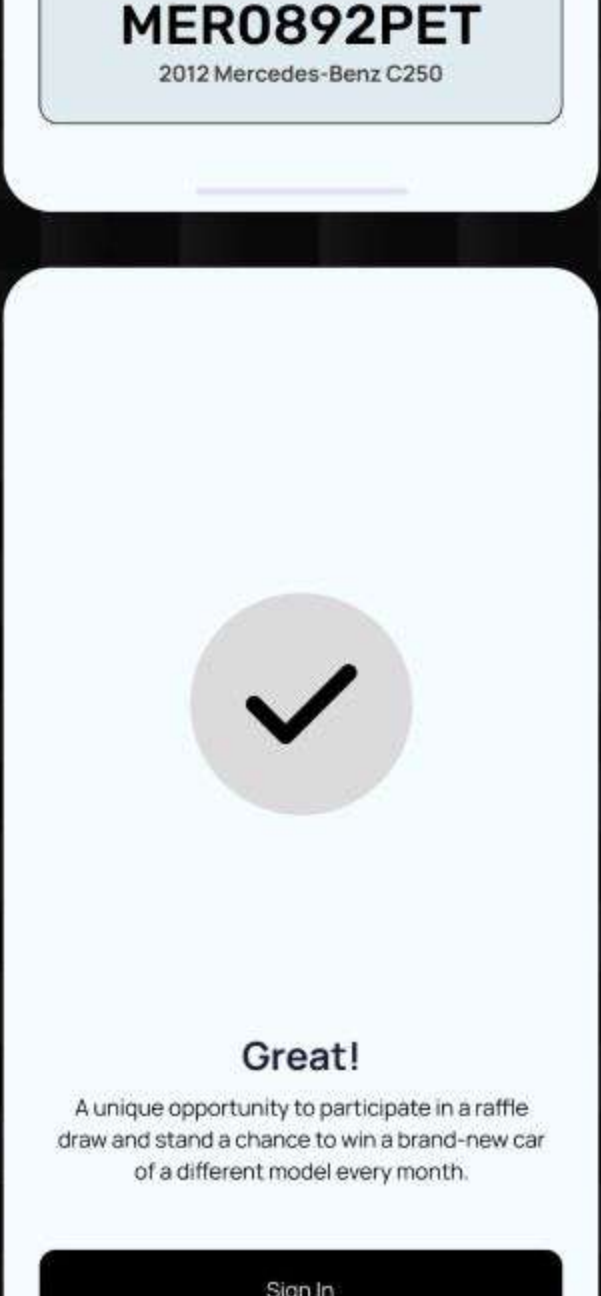
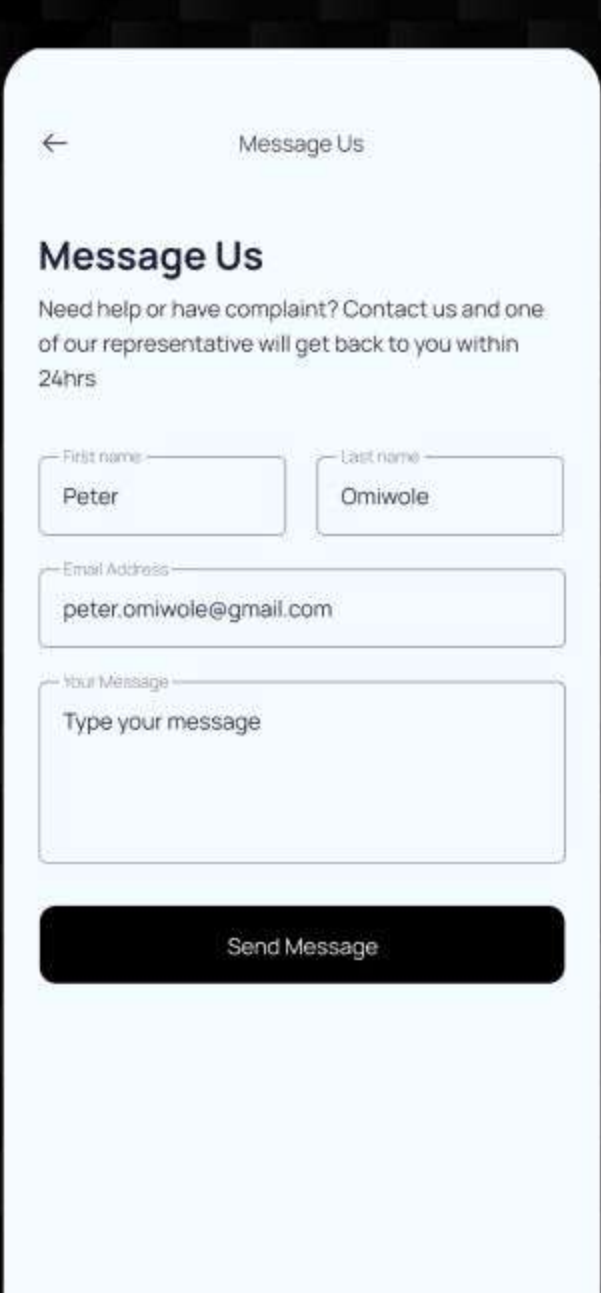
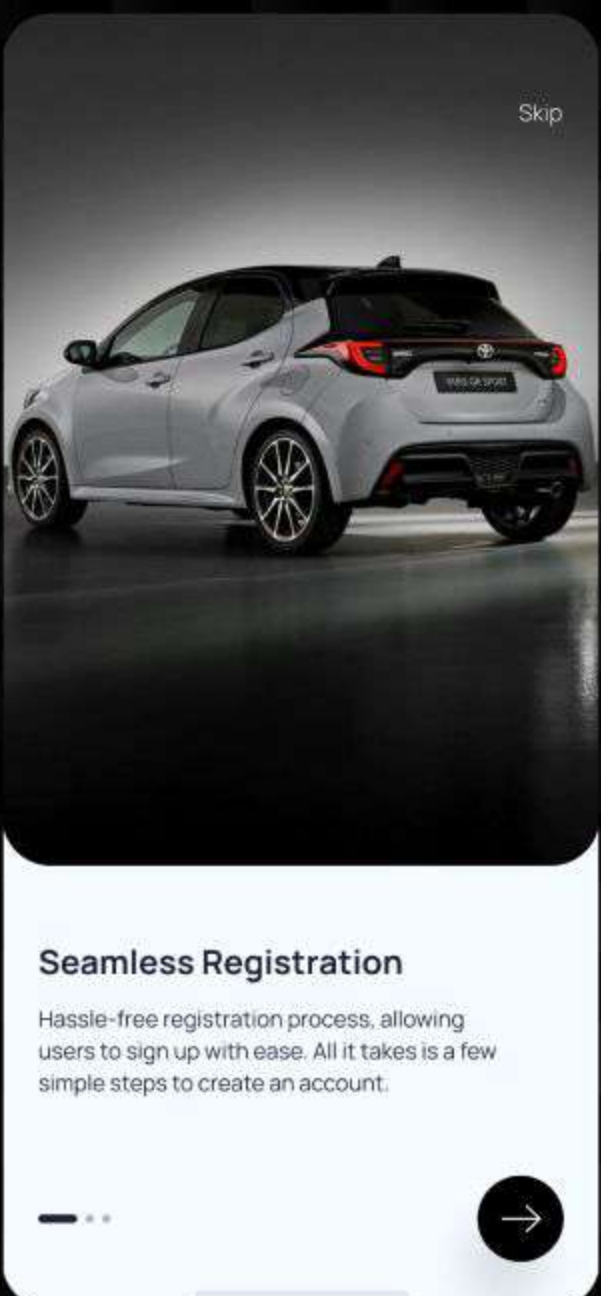
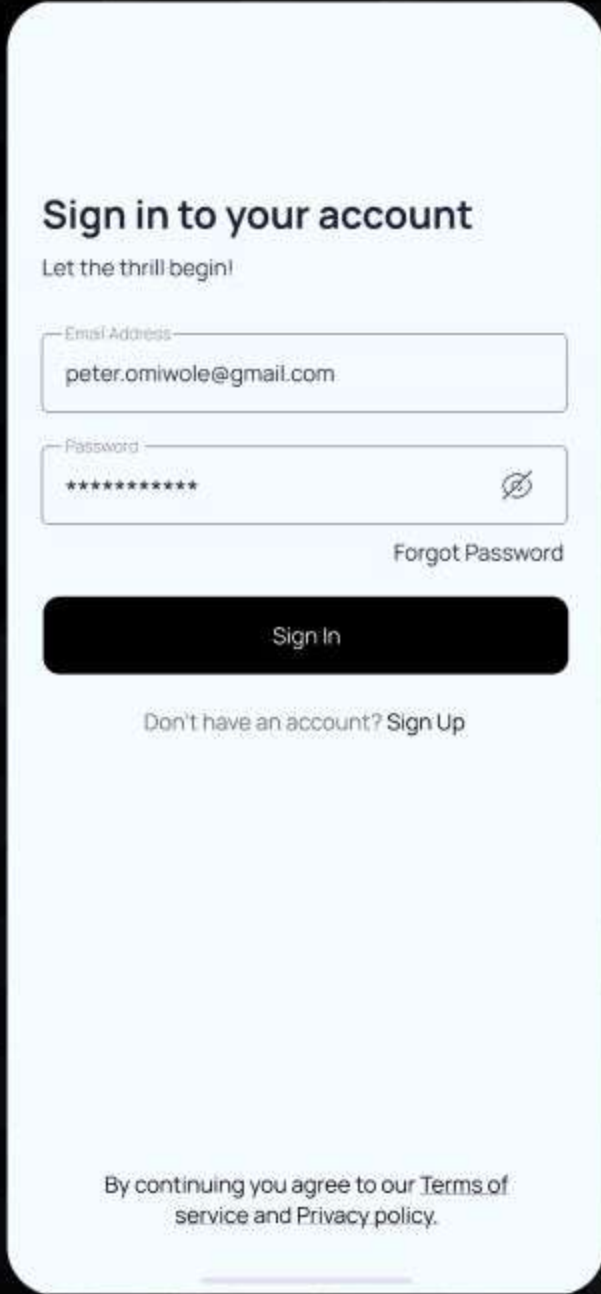
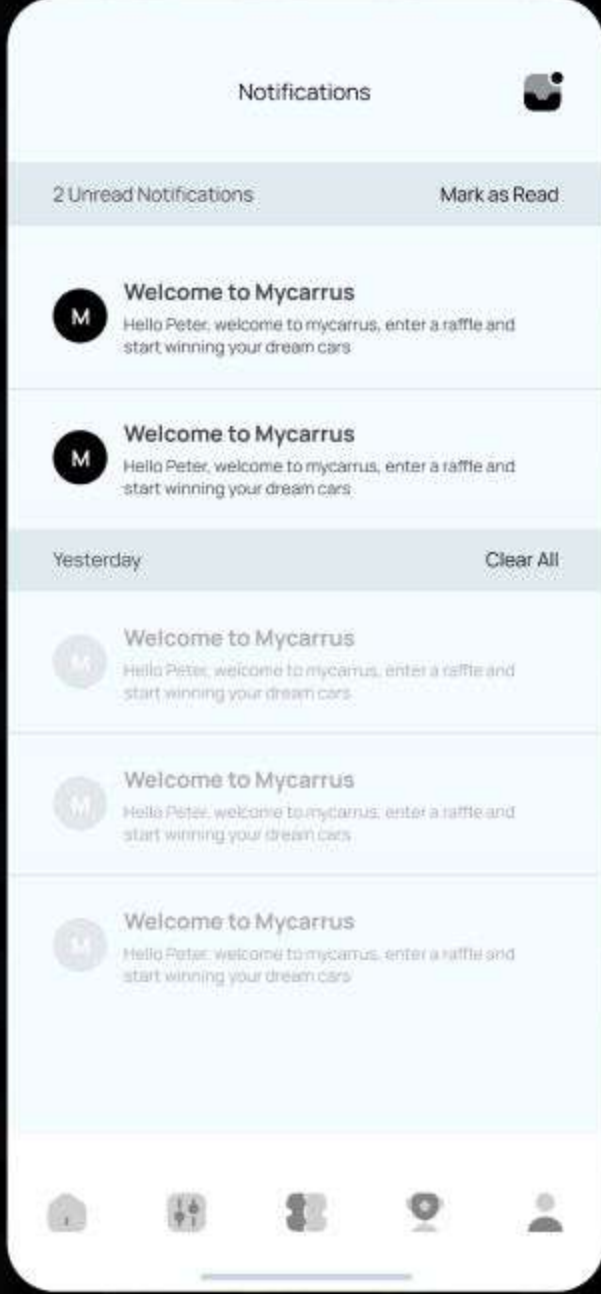
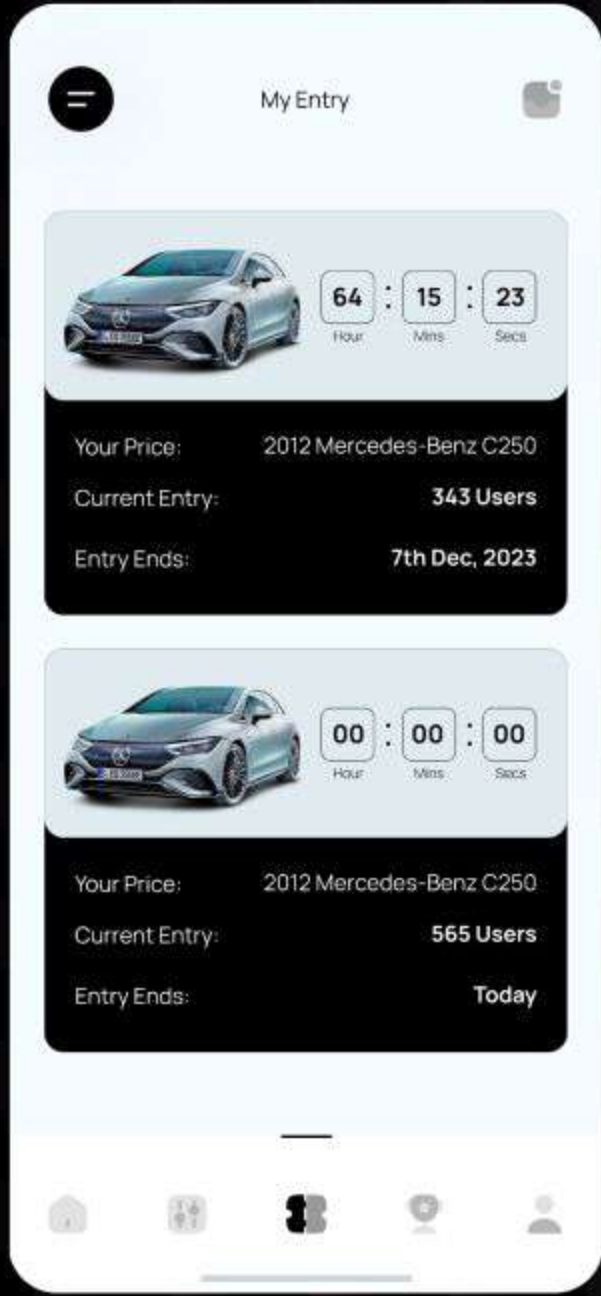
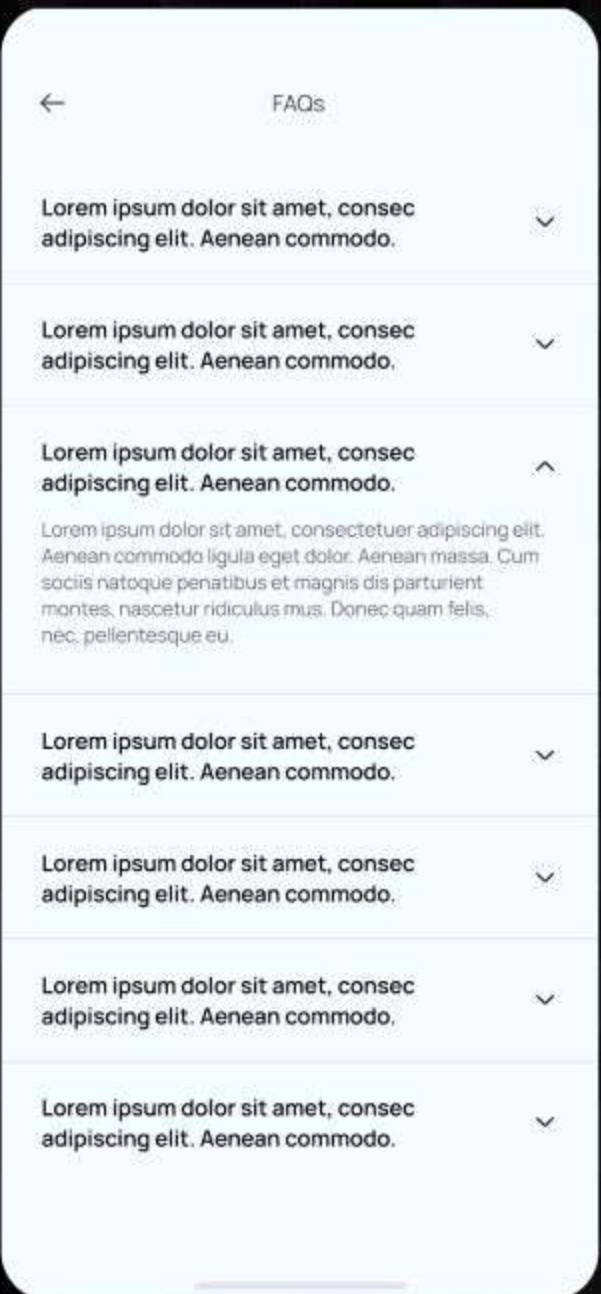
Using the completed set of digital wireframe, I created a clickable prototype. The primary user flow I connected was the opportunity drawing, so the prototype should be used in usability study

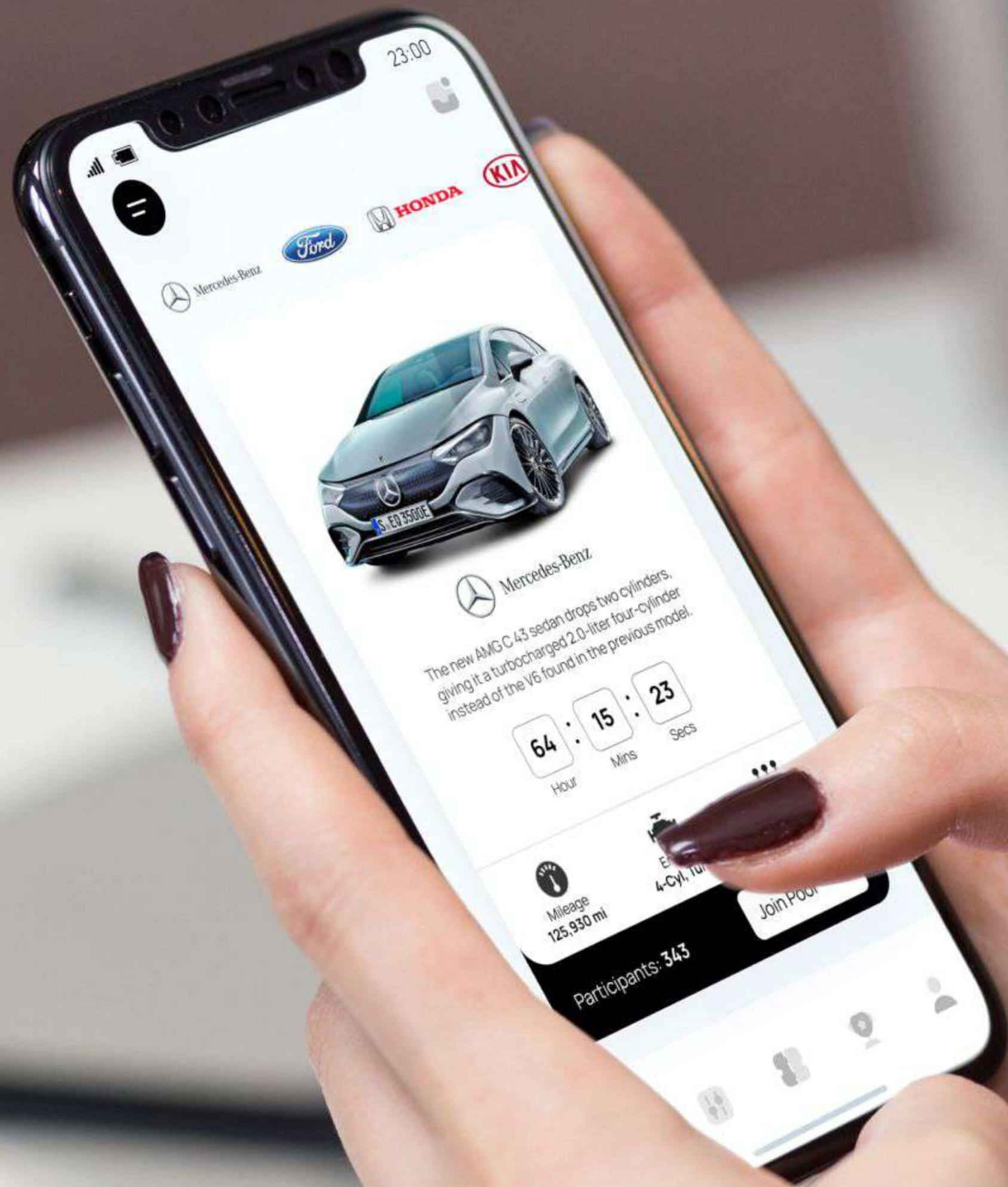


Mobile App Interface

Our user-friendly mobile app provides a convenient platform for users to register, select their preferred subscription plan, and join the opportunity draw.

CARRUS





23:00

Mercedes-Benz Ford HONDA KIA



Mercedes-Benz
The new AMG C 43 sedan drops two cylinders, giving it a turbocharged 2.0-liter four-cylinder instead of the V6 found in the previous model.

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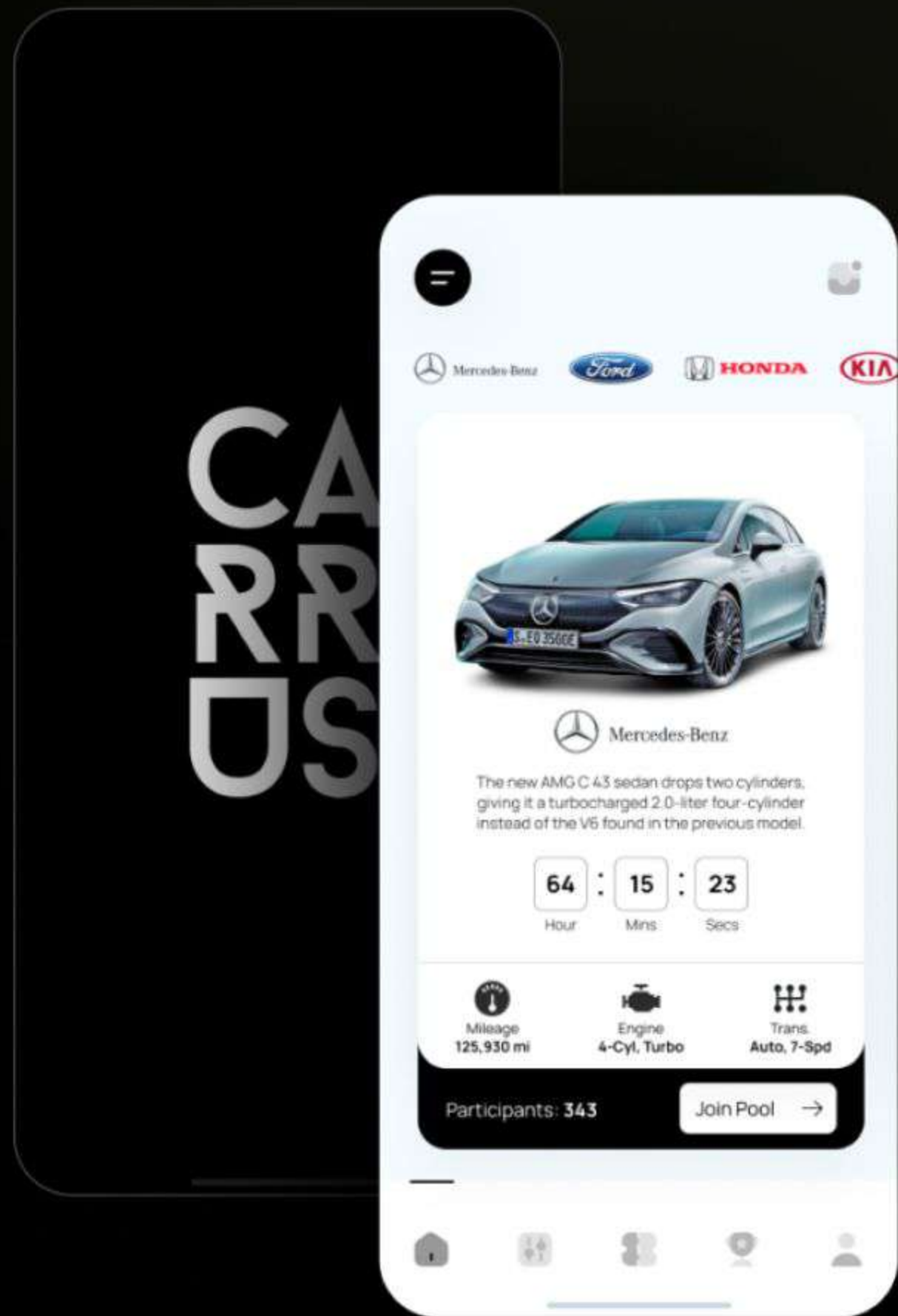
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Join Pool

Participants: 343

Monthly Vehicle Opportunity Drawing

Exciting monthly vehicle opportunity draw. Each month, a different vehicle model will be up for grabs, ranging from luxury sedans to powerful SUVs.



Exciting Opportunity
MyCarrus offers a unique chance to win your dream vehicle without the traditional financial burden of buying one.

Wide Range of Vehicles
With MyCarrus, you have the opportunity to win a vehicle from a diverse selection of reputable brands.

Affordable Subscription Packages
Our subscription plans are designed to be affordable, allowing you to participate in the opportunity draw without breaking the bank.

Transparent and Fair Draw Process
With our cutting-edge technology, you can be confident that the winner is chosen randomly, giving everyone an equal chance to win.

Unique chance to win your dream vehicle

MyCarrus is a leading company in the automotive industry, dedicated to providing an exciting opportunity for individuals to win their dream vehicles through our innovative raffle draw platform.

Our goal is to bring joy and excitement to our customers by offering them a chance to win a wide range of vehicles from renowned brands such as Chevrolet, Honda, Mercedes Benz, Toyota, Ford, Dodge, KIA, Chrysler, and Lincoln.

[Check our packages](#)



Unique Reasons to Join the Opportunity Draw with MyCarrus

Our mission at MyCarrus is to provide an engaging and thrilling platform for individuals to have a realistic shot at winning their dream vehicles. We aim to bring joy and excitement to our customers' lives while creating a vibrant community of automotive enthusiasts.

Download MyCarrus mobile application

Our user-friendly mobile app provides a convenient platform for users to register, select their preferred subscription plan, and join the opportunity draw.

GET IT ON Google Play Available on the App Store

At MyCarrus, we believe that everyone deserves a chance to own their dream vehicle. Join our opportunity draw platform and let us make your automotive dreams a reality.

THANKS FOR WATCHING